

PRODUCT CONTENT LABEL

Green Power Switch® Southeastern RECs is an electricity product offered by TVA and your distributor of TVA power. It is supplied using renewable energy certificates (RECs). For every unit of renewable electricity generated, an equivalent amount of RECs is produced. The purchase of RECs supports renewable electricity generation, which helps reduce conventional electricity generation in the region where the renewable generator is located.

The product is sold in megawatt-hours (MWh), with a minimum purchase of 2,000 MWh/year. This a new product, projected to be made from the following renewable resources in 2012.

Green-e Energy Certified New ² Renewables in Green Power Switch		Generation Location
-Hydro	99.1%	TN, NC
-Solar	0.9%	AL, KY, MS, TN, VA, GA, NC
TOTAL	100%	

1. These figures reflect the RECs that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

2. New Renewables come from generation facilities that first began commercial operation on or after January 1, 1998.

3. Eligible hydroelectric facilities are defined in the Green-e Energy National Standard (http://www.green-e.org/getcert_re_stan.shtml) and include facilities certified by the Low Impact Hydropower Institute (LIHI) (www.lowimpacthydro.org) and facilities comprised of a turbine in a pipeline or a turbine in an irrigation canal.

For comparison, the current average mix of resources supplying the TVA region includes: Coal (57%), Nuclear (30 %), Natural Gas (3 %), Hydroelectric (9 %), and Other (1 %). [Source-TVA FY2010]

For specific information about this electricity product, please contact your local power company or TVA Green Power Switch at greenpowerswitch@tva.gov, the toll free Renewable Energy Information Call Center at 1-866-673-4340, or visit www.greenpowerswitch.com.



Green-e Energy certifies that Green Power Switch meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.